



Dress for Success

Women



Business Formal

Business formal is meant for serious, professional occasions. Wear a blazer, dress shirt, dress pants or skirt, and closed-toe shoes.

Rule of thumb: The darker the blazer and pants, the more formal.

When to Wear



Corporate
Info
Sessions
& Events



Interviews &
Pre-Interview
Dinners



When in
doubt

Common Colour Palette



Business Casual

Business casual is a middle ground between formal business wear and streetwear - the definition will vary by industry and firm.

Rule of thumb: Only wear business casual when specified by the firm!

When to Wear



Club
Events



Corporate
Events



On the
Job

How do I know what “business casual means to the firm?



Talk to your network at the firm



Observation from events



Err on the side of more formal



Smart Casual

Clothing that is comfortable and casual for work, but still professional and appropriate.

Rule of thumb: If you question whether it's too casual or inappropriate, it probably is!

When to Wear



Work
Travel



On the
Job



Outside
of Work

What to Avoid

(Firm dress codes will usually guide you)



Ripped material



Sportswear (trainers, shorts, etc.)



Offensive/controversial text



Shoes

Shoes are a great way to maintain versatility during changing seasons!
These classic shoes can be worn with formal or casual outfits.



Closed-Toe Heels



Loafers



Chelsea



Oxfords



Mules

Completing the Look

Add your own twist through accessories!

Jewelry & Watches



Purses



Nail Polish, Makeup, and Perfume

These are by no means a must, and if you are going to wear these just be careful to not overdo it! For nail polish and makeup, stick with a mostly neutral palette. For perfume, a light spritz is enough!

Considerations



Fit

Look into alterations for pieces like trousers and blazers to get the perfect fit!



Quality

Think quality over quantity when buying classic pieces - they will never go out of style!



Care

Dry clean twice a year to maintain the quality. Spot clean when you can!